



GameTruck Licensing, LLC  
1501 West Fountainhead Parkway, Suite 52C  
Tempe, Arizona 85282

## GameTruck® Share Your GameTruck Story Giveaway

### OFFICIAL GIVEAWAY RULES ("Official Rules")

**NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.** All federal, state and local laws and regulations apply. Void where restricted or prohibited by law.

1. **HOW TO ENTER:** GameTruck® Share Your GameTruck Story Giveaway (the "Giveaways") begins on April 1, 2016 at 5:00 pm Mountain Time ("MT") and ends December 31 2016 at 5:00 pm MT ("Giveaways Period"). To enter, you must (a) have an active Facebook account; (b) Like the official Facebook account for the GameTruck® brand (<http://www.facebook.com/GameTruckHQ>); and (c) submit one (1) Qualifying comment (as defined in Section 3 below). Limit two entries (one written review and one image) per person during each thirty-day Giveaways Period. Any entrant found to create or use multiple Facebook accounts to enter the Giveaways will be disqualified and ineligible. Sponsor's decisions will be final in all matters relating to the Giveaways and winner eligibility. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor and Agencies are not responsible for lost, late, incomplete, invalid, damaged, unintelligible or misdirected entries, all of which are void. Each potential winner may be required to show proof of being the authorized individual account holder of the Facebook account associated with the winning entry in order to be awarded a prize. By entering this Giveaways, you agree to the terms of these Official Rules and the decisions of the Sponsor, whose decisions shall be final and binding. Sponsor may at its sole discretion disqualify anyone who violates these Official Rules or undermines the integrity of the Giveaways.

2. **ELIGIBILITY:** Open to all legal U.S. residents who are individuals 18 or older at the time of entry, excluding employees of The GameTruck, Inc. ("Sponsor"), Zees Owners or families (herein collectively, "Agencies") and each of their respective parent companies, subsidiaries, affiliates, related companies, dealers, distributors, retailers, and advertising and promotion agencies, production agencies, electronic media firms and their immediate families and/or household members of each of the above.

3. **QUALIFYING COMMENT:** A "Qualifying Comment" must meet all of the following requirements:

(a) Comment on the official Facebook account for the GameTruck® brand ([facebook.com/GameTruckHQ](http://facebook.com/GameTruckHQ)) by leaving a short review about your GameTruck Party experience on the Monthly Pinned Post, directly onto the GameTruckHQ Wall, or as a review using the native Facebook Review App. Entrants may submit one (1) written review AND one (1) photo each month.

i. Text-based reviews will earn submitter 1 entry per review.

ii. Photos will earn submitter 2 entries per review.

(b) be subject to editorial review by Sponsor employees/representatives;

(c) not contain profanity, non-family-friendly content, derogatory, defamatory, trade libelous, obscene or other inappropriate content, including, without limitation crude, vulgar or offensive language and/or symbols, derogatory characterizations of any ethnic, racial, sexual or religious groups, content that endorses, condones and/or discusses any illegal, inappropriate or risky behaviour or conduct; personal information of individuals, including, without limitation, names, telephone numbers and addresses (physical or electronic), conduct or other activities in violation of these Official Rules, commercial messages, comparisons or solicitations for products or services other than those of Sponsor, and any other content that is or could be considered



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inappropriate, unsuitable or offensive, all as determined by the Sponsor in its sole discretion;  
(d) once published, an entry Facebook may not be made private or deleted during the Giveaways Period;  
(e) meet the Facebook website's technical and content requirements (available at [www.facebook.com](http://www.facebook.com)); and  
(f) include the hashtag (#GameTruckStory).

4. **DRAWING:** One (1) prize winner will be selected in a random drawing to be conducted at approximately 5:00 p.m. Mountain Time on the following dates: May 1, 2016, June 1, 2016, July 1, 2016, August 1, 2016, September 1, 2016, October 1, 2016, November 1, 2016, December 1, 2016; and from all eligible entries received between 5:00 PM MT on April 1, 2016 and 5:00 PM MT on April 30, 2016 ("Drawing Period 1"). Entries from Drawing Period 1 will roll over to Drawing Period 2 and each Drawing Period thereafter. [Nine (9) prize winners total]. An entry will only be counted if the Facebook service displays the entry from its public search stream (<http://search.facebook.com>). Sponsor is not responsible for entries undelivered to the public search stream on Facebook. Drawing will be conducted by Sponsor's representative or designee. Potential winners will be contacted directly via a message from Sponsor's official GameTruck® account ([facebook.com/GameTruckHQ](https://www.facebook.com/GameTruckHQ)), e-mail, or telephone in Sponsor's sole discretion. If any potential winner cannot be contacted, or if prize is returned as undeliverable, potential winner forfeits prize and an alternate winner will be selected from all remaining eligible entries.

5. **PRIZE:** There will be Nine (9) prizes consisting of (a) one (1) GameTruck® cotton t-shirt; (b) (1 GameTruck® reusable water bottle selected at Sponsor's choice; and (c) 1 GameTruck® Baseball Cap. Approximate Retail Value ("ARV") of each Prize is \$37.44. Total ARV all Prizes \$336.96. Odds of winning Prize depend on number of eligible entries received during the Giveaways Period. No more than the advertised number of prizes will be awarded.

6. **PRIZE ACCEPTANCE:** Prize is not transferable. Taxes on prize are sole responsibility of winner. No prize substitutions or cash redemptions allowed except by Sponsor, who may substitute a prize of equal or greater value if advertised prize becomes unavailable. Potential winners will be contacted directly via a message from Sponsor's official Facebook account for the GameTruck® brand ([facebook.com/GameTruckHQ](https://www.facebook.com/GameTruckHQ)), and have five (5) days to respond to the email address provided in the message with such winner's name, mailing address and telephone number as a means of confirming compliance with these Official Rules and indicating the address to which the prize is to be shipped. If any potential winner cannot be contacted or does not respond to the message, or if prize is returned as undeliverable, potential winner forfeits prize and an alternate winner will be selected from all remaining eligible entries. By accepting a prize, winner consents to Sponsor's use of his/her name and likeness for advertising and promotional purposes worldwide in perpetuity without limitation and without additional compensation, except where prohibited by law.

7. **CONDITIONS OF PARTICIPATION:** By participating in the Giveaways, winner agrees to indemnify, release and hold harmless Sponsor, the Agencies and each of their respective parent companies, subsidiaries, affiliates, related companies, advertising and promotion agencies, and prize providers, and each of their respective officers, directors, employees and agents from any and all claims, actions, liability, loss or damage of any kind whatsoever, in whole or in part, directly or indirectly, in any way arising out of or in connection with



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their participation in this Giveaways, in any Giveaways or prize related activity or with respect to awarding, receipt, possession, use and/or misuse of any prize. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, these Official Rules, administration of the Giveaways, in the announcement of the prizes or otherwise in any materials available at [www.gametruck.com](http://www.gametruck.com). Sponsor and the Agencies are not responsible for electronic transmission errors of any kind resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, internet, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion via mobile phone or otherwise. The Sponsor and Agencies are not responsible for any problems or technical malfunction of any telephone or network lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in connection with the Giveaways. If for any reason the Giveaways is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, human error or any other causes beyond the control of Sponsor which corrupt or otherwise affect the administration, security, fairness, integrity, or proper conduct of this Giveaways, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Giveaways or any portion thereof without further obligation or advance notice. Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Giveaways or any portion thereof at any time and for any reason without further obligation or advance notice. Sponsor reserves the right, but does not have any obligation, to select winners from eligible entries received as of the termination date. Sponsor further reserves the right to disqualify any individual who tampers with the entry process. By entering, entrants agree to comply with these Official Rules. In the event of a dispute as to who submitted an entry, the entry will be deemed submitted by the authorized account holder of the Facebook account submitted at the time of entry. "Authorized account holder" means the natural person who is in control of the email address associated with the entering Facebook account. If a dispute cannot be resolved, the entry will be deemed ineligible.

**CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE SPONSOR'S WEBSITE(S) OR UNDERMINE THE LEGITIMATE OPERATION OF THE GIVEAWAYS MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES TO THE EXTENT ALLOWED BY LAW) FROM ANY SUCH ENTRANTS TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.** Any and all disputes, claims, and causes of action arising out of or in connection with the Giveaways shall be resolved individually, without resort to any class action. This Giveaways shall be governed by, and construed in accordance with, the laws of the State of Arizona, regardless of conflicts of laws principles. Any action or litigation concerning this Giveaways shall take place exclusively in the federal or state courts sitting in Maricopa County, Arizona, and each winner expressly consents to the jurisdiction of and venue in such courts and waives all defenses of lack of jurisdiction and inconvenient forum with respect to such courts. Each winner agrees to service of process by mail or other method acceptable under the laws of the State of Arizona. ANY CLAIMS, JUDGEMENTS, AND/OR AWARDS OF ANY ENTRANT SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING INTO THIS GIVEAWAYS. EACH



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ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

If any portion of these Official Rules is determined to be invalid or illegal, the remaining portions of these Official Rules will remain in effect and be construed with their terms as if the invalid or illegal provision were not contained herein.

The Giveaways is in no way sponsored, endorsed or administered by, or associated with, Facebook.com. Facebook.com is not affiliated with this Giveaways in any way and is not responsible for the administration of the Giveaways or the awarding of any prizes. Entrant understands that he/she is providing information to Sponsor and not to Facebook.com.

8. **USE OF INFORMATION:** Information provided on Giveaways entries or in connection with winning a prize will be used for marketing purposes in accordance with Sponsor's privacy policy, available at [www.gametruck.com](http://www.gametruck.com), and applicable law.

9. **WINNER'S LIST:** For a list of winners (available after December 31, 2016) send a self addressed, stamped envelope to: GAMETRUCK LICENSING, LLC Share Your GameTruck Story Giveaways Winners List c/o GameTruck 1501 W Fountainhead Pkwy, # 520, Tempe, Arizona 85282. For a copy of these Official Rules, visit [www.gametruck.com](http://www.gametruck.com) or send a self-addressed, stamped envelope to: GAMETRUCK LICENSING, LLC Share Your gametruck Story Giveaways Winners List c/o GAMETRUCK LICENSING, LLC 1501 W Fountainhead Pkwy, # 520, Tempe, Arizona 85282

10. **SPONSOR:** GAMETRUCK LICENSING, LLC., 1501 W Fountainhead Pkwy, # 520, Tempe, Arizona 85282.